

T. Reneé Smith



KEYNOTE SPEAKER | MODERATOR | BREAKOUT SESSION LEADER | STRATEGY FACILITATIONS

WWW.TRENEESMITH.COM

A much sought after serial entrepreneur and corporate strategist, T. Reneé Smith, is the President & CEO of iSuccess Consulting, Inc. and is known industry wide as The **“Business Scalability Expert.”** Across her 2 decades as an entrepreneur, T. Reneé has directly developed small business suppliers for Delta Air Lines and other fortune 500 corporations. Additionally, she has assisted enterprises of all sizes in obtaining more than \$30 million in traditional and non-traditional funding capital.

Starting her first venture at the tender age of 19, T. Reneé unabashedly launched her first business on credit, with no experience, or even a business plan. As a result years later she found herself filing bankruptcy and rebuilding both her personal and professional life from scratch. Experience is always the best teacher, and that’s why T. Reneé turned her tribulations into triumph, and has translated these tough lessons of her own business failures and successes into flourishing enterprises in the technology, consulting, real-estate, and marketing industries.

T. Reneé’s approach to business and strategy highlights the most critical challenges small business owners’ face, what she calls, the **“CEO Struggle”**, navigating the fine line between maintaining a thriving business and keeping commitments to family, community, friends and SELF.

Where other coaches and strategists strictly focus on revenue as the sole driver of growth, T. Renee takes a much more heart centered approach, aiding business owners with smart scaling, that emphasizes building a robust infrastructure and a strong network of advocates, sponsors and brand ambassadors required to not just grow, but sustain company gains for the long term

CLIENTS

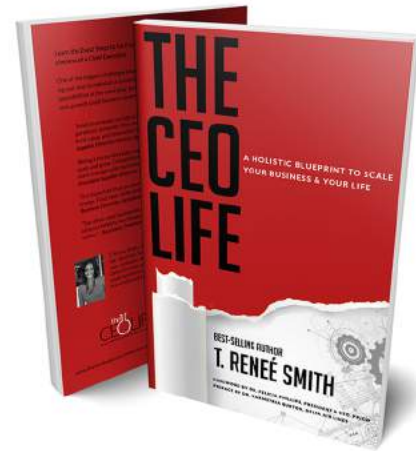
As an in-demand speaker, strategist and corporate trainer worldwide her presentation style is inspirational, authentic, and most importantly, action oriented. Audiences will leave their time with T. Reneé ready to do bigger things in business than they’ve ever done before.

PAST AND PRESENT CLIENTS:



BOOKS AND TRAINING

T. Reneé has been featured in numerous publications, including Cosmopolitan, The Atlanta Tribune, and Entrepreneur magazine. She is a best-selling author of three books including **The CEO Life: A Holistic Blueprint to Scale Your Business and Your Life**. T. Reneé is the creator of The CEO Life Lab™, an online business academy that trains business owners how to stop leading from behind by toiling in their business and shift to working on their business and adapting a **CEO Mindset**.



MOST POPULAR SPEAKING TOPICS

- **The CEO Growing Pains:** Scale Smartly and Remain True to Your Why
- **Zen Marketing™:** Attract Your Target Audience and Increase Sales
- **Brand Identity Crisis:** Polish Your Brand to Become and Industry Leader
- **360° Authentic Leadership™:** Lead with Innovation and Serve With Courage
- **The Procurement Edge:** Get Ready, Certify, Grow

Speaking topics can be customized for your specific audience upon request.

CLIENTS SAY

"T. Reneé's training was transformational. Not only did she motivate and inspire, but she stirred your soul to take action and make changes in your life and the way you lead your team. Her energy is contagious. She is insightful, smart, and inspirational. T. Reneé was able to communicate the concept of authentically leading your team with ease in a simple, actionable way."

- Meagan Henry, YMCA

"T. Renee is energetic, well-versed, knowledgeable, and humorous. She uses storytelling to connect with her audience and provokes them to create an action plan to motivate themselves and their team."

- Anthony Griffin, Children's Healthcare of Atlanta

"It's not often that you meet someone who immediately understands the challenges women face in trying to balance running a business and maintaining a successful marriage and family. T. Reneé not only understands, but she masterfully connects with her audience and delivers a powerful speech with actionable steps."

- Dr. Felicia Phillips, MogulCon and U. S. Business Women's Network

BOOK & CONNECT WITH

T. Reneé Smith

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